

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Supplementary Budget Estimates Hearings October 2016
Communications Portfolio
Special Broadcasting Service

Question No: 83

Special Broadcasting Service

Hansard Ref: Page 43, 18/10/2016

Topic: Zela – hosting of female sports content

Senator Dastyari, Sam asked:

Senator DASTYARI: So has the decision been made then to move the content?

Mr Ebeid: Well, the content is still being made, as I say, and it is being hosted on our primary sports pages.

Senator DASTYARI: So has the decision been made to stop hosting female sports specific content on the Zela website and doing that on your regular sports page?

Mr Ebeid: I will take it on notice and confirm it to you, but I think that is correct. I think it would be fair to say that it sounds like that is correct.

Answer:

A decision has been made to end the trial of the Zela site and focus on providing women's sports content across three other sites: The World Game, Cycling Central, and also the general news site.